



UNDER THE PATRONAGE



ENABLING OMAN'S VISION 2040

12 - 13 September 2022 | Oman Convention and Exhibition Centre | 9 am - 4 pm

HYBRID+ (In-Person and Online)



POST EVENT REPORT 2022

ORGANISED BY



مسقط اكسبو
MUSCAT EXPO



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www.futuretechevent.com

EVENT OVERVIEW



The **Future Tech Event - Enabling Oman's Vision 2040**, Sultanate of Oman's foremost B2B and B2G bespoke Technology Event was held as a Hybrid Event on 12-13 September 2022, at the Oman Convention and Exhibition Centre, Muscat.



Future Tech was Under the Patronage of the Ministry of Transport, Communication and Information Technology, Sultanate of Oman and was supported by the Central Bank of Oman, Oman Vision 2040 and Telecommunications Regulatory Authority, Sultanate of Oman. The Strategic Partners of the Event were Oman Banks Association, Oman Chamber of Commerce and Industry, Oman Information Technology Society and Oman Society for Petroleum Services.



It was a definitive meeting place facilitating multi-stakeholder dialogue with power packed networking opportunities among C-Level executives, leading industry experts, decision makers, policy makers and government officials from across the value chain to foster collaboration, discuss current challenges, business opportunities, develop market strategies, share knowledge and identify solutions shaping the future of technology.



The Event was inaugurated by H.H. Fahar bin Fatik bin Fahar Al Said on 12 September 2022.





VISION 2040

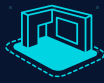
التقدم بثقة
Moving Forward
with Confidence



Oman's Vision 2040 Digital Transformation plays an integral role to boosts and nearly double to OMR 2.2 billion (USD 5.6 billion) by 2024, up from OMR 1.2 billion (USD 3.2 billion) in 2019, according to a recent report by the market research firm Global Data.

Future Tech Event remains committed to close collaboration with government entities and the private sector to deliver innovative solutions.

Future Tech Event aligns with Vision 2040 which highlights - A Diversified and Sustainable Economy that is based on Technology, Knowledge and Innovation, operates within Integrated Frameworks, Ensures Competitiveness, Embraces Industrial Revolutions and Achieves Fiscal Sustainability.



EVENT HIGHLIGHTS



- **Hybrid Event** - Combining the best of both worlds, the Event was held in Hybrid format attracting both in-person and virtual attendees, exhibitors and speakers, thereby ensuring global attendance.
- **70+** Local and International Participants
- **Jordan Pavilion** for the first time in Oman
- A stellar line-up of **50+ Local and International Speakers**
- The **AI Training Workshop** was organized, for the first time in Oman
- Two Tracks at the Conference:
 - **Track 1** - 12 and 13 September on Tech (Cyber, AI, Cloud, Digital Transformation and more) and
 - **Track 2** - 13 September on Banking and Fintech.
- **2000+** Visitors

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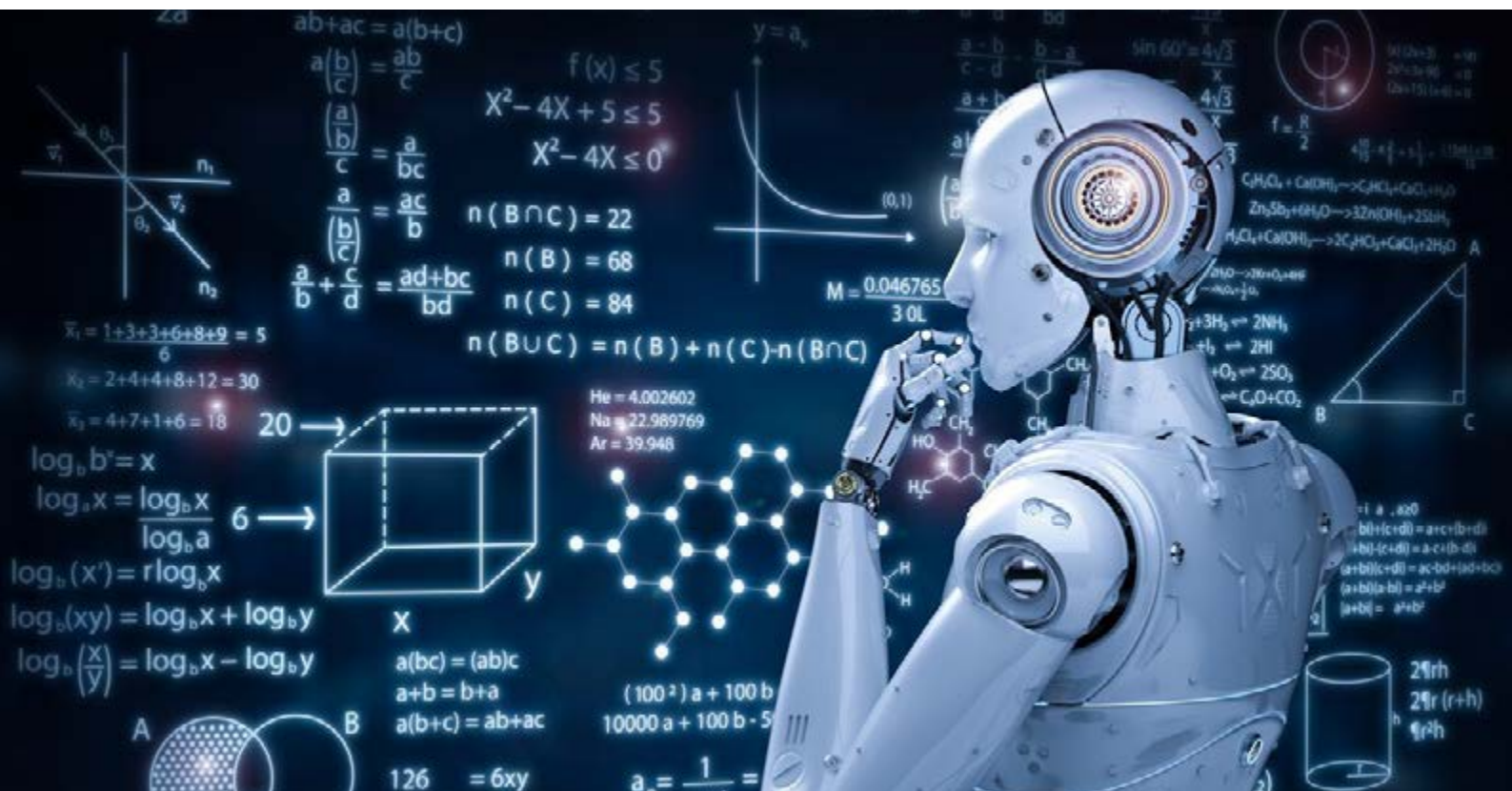


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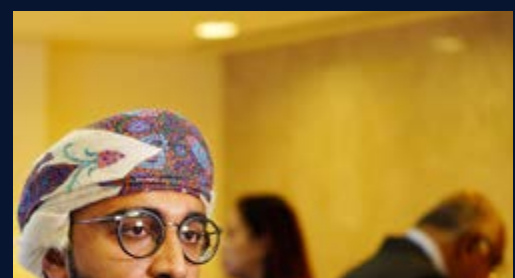
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THE FUTURE TECH EXHIBITION

The Event featured a comprehensive B2B Expo with 70+ Exhibitors showcasing an array of avant-garde solutions, specific, transverse, latest technologies, cutting edge innovation, unique launches, cost-effective products, services and solutions that are customized to adapt to the given demands across all sectors.

The Event facilitated unparalleled networking and business matching, providing a catalyst for investments partnerships, business growth and development.





For the first time in Oman, the Future Tech Event, featured a Pavilion of Jordanian Companies.



THE AI TRAINING

Featured at the Future Tech Event, for the first time in Oman, in partnership with CertNexus, we had the **Training Artificial Intelligence for Business Professionals - AIBIZ**, on 12 September.

This course was primarily designed for managers, business leaders, and other decision makers who are interested in growing the business by leveraging the power of AI. Other individuals who wish to explore basic AI concepts were also candidates for this course.

The Training was accredited and endorsed by CertNexus; Presented by PwC and Artificial Intelligence Academy.



THE CONFERENCE

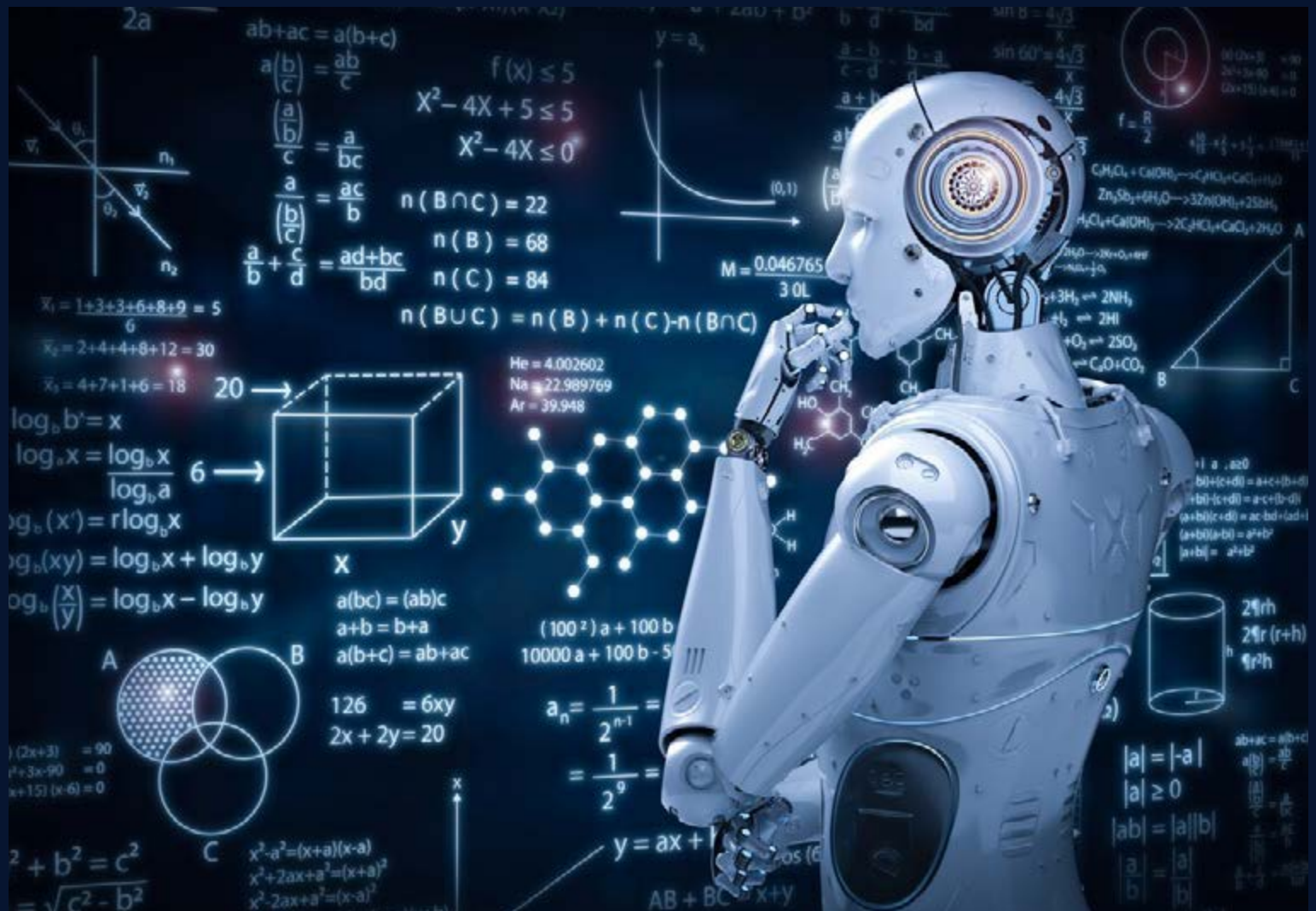
The Future Tech Event featured two Conference Tracks:

Track 1 - 12 and 13 September on Tech (Cyber, AI, Cloud, Digital Transformation and more) and Track 2 - 13 September on Banking and Fintech.

We had an expansive line-up of 50+ stellar speakers, case studies, panel discussions, engaging discussions, unique presentations that provided access to a wealth of industry-leading knowledge, best practices & experiences, spotlighting trends, information exchange, cutting-edge insights and outlooks with actionable takeaways.

The Speakers were the finest industry experts, thereby giving everyone the opportunity to hear first-hand experiences from ministries, research institutions and industry leaders.

The Agenda is meticulously designed with elaborate case study presentations, networking meetings, problem solving sessions and interactive panel discussions to focus on current market trends, technological advancements and future challenges.



SPEAKERS

1 - TECH TRACK (12 SEPTEMBER)



Hamdan Mohammed Said Al Alawi
Director of Artificial Intelligence and Advanced Technology Development Program
Ministry of Transport, Communications and Information Technology (MTCIT)
Topic : The Executive Program for AI and Advance Technology



Muna Al Shidhani
Acting Manager Digital Technology
OQ
Topic : Using AI to Predict Maintenance



Ashruf Hassaballa
Regional Vice President, MEA, India and Turkey
MicroStrategy
Topic : Enable a Data-Driven Culture with Intelligence Everywhere



Edmond Tehini
CEO
Infosysta
Topic : Building a DevOps Culture with Atlassian tools



Ali Shabdar
Regional Director, MEA
Zoho
Topic : Investing in Profitable Digital Transformation Focusing on ROI, ROX, and TCO



Rahaf Mahmud Ali
Educational Technology Trainer
CYPHER LEARNING
Topic : Understanding the Impact of an Intelligent Learning Platform on Skills Development.



Devashu Jasoria
Lead - Solution Engineer
Freshworks Inc
Topic : Uninterrupted IT for Unstoppable Business



Karthik Ananda Rao
Chief Technical Evangelist
ManageEngine
Topic : Technologies that Drive Organisations in 2022 and Beyond



Apostolos Kallis
Chief Commercial Officer
Etiya
Topic : Putting the Customer First: A Digital CRM Transformation Use-Case



Ekta Puthran
MEA Lead Collaboration
Barco
Topic : Modern Workspace - Smart Meeting Flow



Samer Semaan
Channel & Alliances Manager for
the Middle East
Pure Storage
Topic : Reinventing a Smart Data
Experience



Igor Kvirgic
Partner, Account Executive
Nortal LLC
Topic : GovTech: Transforming the
Public Sector with Technology



World class Ethical Hacker & Author
*who notoriously robbed banks
across 5 continents*

JAYSON E. STREET

Topic: The only thing better than a 0-Day
is a smile & open door!



SPEAKERS

1 - TECH TRACK (13 SEPTEMBER)



Eng. Ali Al-Shamsi
Expert, Licensing & Compliance
Department
**Telecommunications Regulatory
Authority**
Topic : Regulatory Sandbox



H.E. Belal Khaled Al-Hafnawi
Technology and Digital
Transformation Leader
**Telecommunications Regulatory
Commission (TRC)**
Topic : Digital Transformation and
Future Work after Covid



David Cai
Senior Product & Solution Director
at China Mobile International
Middle East and Africa Region
**China Mobile International
Middle East**
Topic : Digital Transformation
Empowered by 5G and its
Commercialization



Beverly Rider
Chief Commercial Officer
NEOM Tech & Digital Company
Topic : Making the Metaverse more
human



Emad Haffar
Director, Security Consultants –
META
Kaspersky
Topic : Cyber Threat Intelligence Role
within the Cyber Defense Strategy



Ahmed Farrag
Regional Industry Director –
Government Sector – Middle East
Cluster
Microsoft
Topic : Transforming Governments
with AI – Real Scenarios



Basil Ayass
Education Sector Lead
Google Cloud
Topic : Digital Transformation with
Cloud



Martin Dibden
Cloud Lead – RISE with SAP –
Middle East South Region
SAP
Topic : RISE with SAP – Driving
Business Innovation Together



Jesus Ibanez-Parra
AI Program Manager
Al-Futtaim Group
Topic : Data Science in the Enterprise:
Best Practices for Success



Bipin Kuriakose
Head – Digital Business
MHD ITICS
Topic : Accelerating Digital
Transformation



Dr. Farruh Kushnazarov
Senior Solution Architect
Alibaba Cloud International
Topic : Alibaba eKYC Drives
Digitalization Your Business - Case
Sharing



Erika Piirmets
Digital Transformation Adviser
e-Estonia Briefing Centre
Topic : e-governance on Estonia's
example



Sid Ahmed Benraouane
Advisor
ISO
Topic : AI Trustworthiness: An ISO
Persepctive



Dimitrios Kalogeropoulos, PhD
Digital Health and Innovation
Expert
World Health Organization
Topic : The Digital Ecosystems Ethics
Challenge, AI and Economies of
Circular Innovation





2 - BANKING & FINTECH TRACK (13 SEPTEMBER)



Ahmed Al Qutaiti

Technical Innovation Specialist
Central Bank of Oman
Topic : Impact of Big Data Analytics
in Oman Banking Sector



Ghadir Al-Ansari

Head of Financial Technology
(FinTech) Unit
Central Bank of Kuwait
Topic : The Regulatory Sandbox -
Central Bank of Kuwait



Mohammad Alblooshi

Sector Head FinTech and
Innovation
**Dubai International Financial
Centre Authority**
Topic : MENA growth opportunities
for FinTech firms



Manish Gautam

Country Manager of
Sultanate of Oman
VISA
Topic : Driving Digital Commerce in
Oman with Innovative Acceptance
Solutions for SMBs



Ali Hassan Moosa

Chief Executive Officer
Oman Banks Association
Panel Discussion : Future of Crowd
Funding



Kemal Rizadi Arbi

Expert/Advisor
**Capital Market Authority,
Sultanate of Oman**
Panel Discussion : Future of Crowd
Funding



Hassan Maqbool AL Lawati

AGM Small and Medium
Enterprises Department
Ahli Bank SAOG
Panel Discussion : Future of Crowd
Funding



Peter Tavener

COO / CFO
BEEHIVE
Panel Discussion : Future of Crowd
Funding



Mohamed Shehzad

CEO
Ethis Investment
Panel Discussion : Future of Crowd
Funding



Abdullah Al Jufaili

AGM – Digital Banking
Bank Muscat
Topic : The Future of Banking



Mujahid Al Zadjaly

General Manager
IT and Operations
Bank Nizwa
Topic : Journey of Transformation



Ali Moosa

Vice Chairman & Senior Country
Officer
J.P. Morgan Bank
Topic : Banking and Payments
Innovations



Christopher Flinos
Chief Executive Officer (CEO)
HAYVN
Panel Discussion : Recent developments in virtual asset regulations and operations in the GCC



Richard Teng
Regional Head of MENA
Binance
Panel Discussion : Recent developments in virtual asset regulations and operations in the GCC



Dr. Khalid M.W. Tahhan
Co-Founder
Easy Coins
Panel Discussion : Recent developments in virtual asset regulations and operations in the GCC



Gregory Thain
Senior Advisor
Baanx
Panel Discussion : Recent developments in virtual asset regulations and operations in the GCC



Naushad Contractor
CEO
Fable Fintech Private Limited
Topic : BIG problems with SMALL Transactions – Solving SME Payments



George Ghaoui
Regional Sales Director – MENA
Capital Banking Solutions
Topic : Shaping the future of Compliance with AI



Dr. Tim Nedyalkov
Technology Information Security Officer
Commonwealth Bank of Australia
Topic : Future-proofed Cyber Security Strategy





VIRTUAL PLATFORM

Future Tech Event

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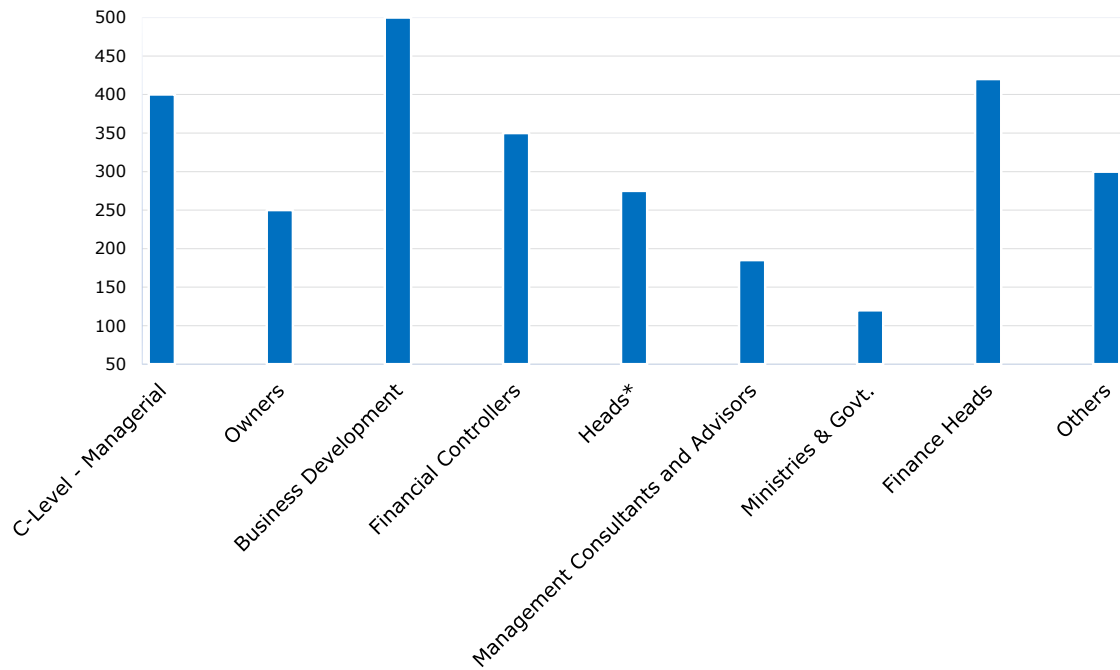
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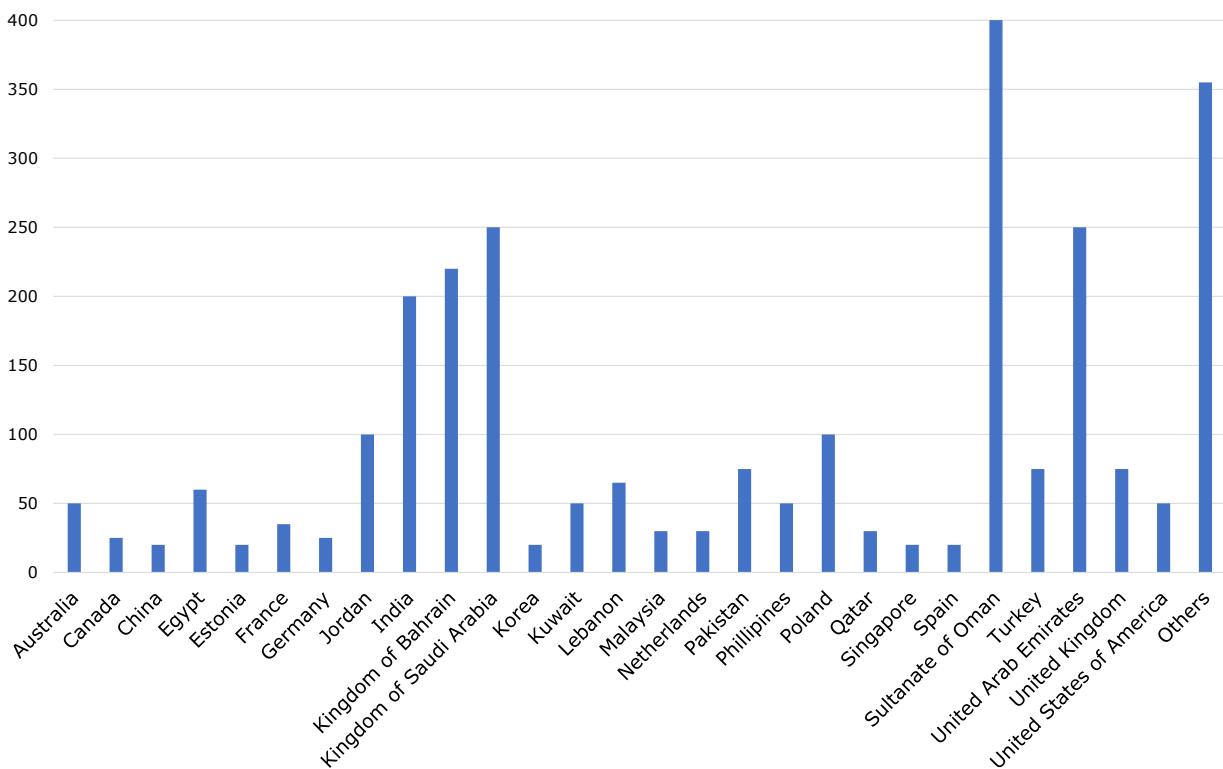
ATTENDEE LIST

Attendee Profile - Designation



*Heads - Banks, Compliance, Financial Regulatory, Payments, Retail Banking, Strategy, IT, Legal, Mobile Banking, Risk Management., Digital Banking and Transformation, R&D, Information Security.

Region-wise Attendance



Future Tech Event

SEE YOU NEXT YEAR
NOVEMBER 2023

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