



Future Tech Event

ACCELERATING DIGITAL TRANSFORMATION

November 2023 | Oman Convention and Exhibition Centre | 9 am - 4 pm



ORGANISED BY



مسقط اكسبو
MUSCAT EXPO



WHITE PAPER
SUMMITS

www.futuretechevent.com

Future Tech Event

EVENT OVERVIEW



The 3rd Edition of the **Future Tech Event** is taking place in November 2023, at the Oman Convention and Exhibition Centre, Muscat, Sultanate of Oman



Future Tech is Sultanate of Oman's foremost B2B and B2G bespoke Technology Event. It is a definitive meeting place facilitating multi-stakeholder dialogue with power packed networking opportunities among C-Level executives, leading industry experts, decision makers, policy makers and government officials from across the value chain to foster collaboration, discuss current challenges, business opportunities, develop market strategies, share knowledge and identify solutions shaping the future of technology.



Stay up to date with the latest topics shaping the technology landscape. The progressive agenda at the Future Tech Event will explore trends driving innovation, optimization and improvement across the industries.



Future Tech Event will feature an expansive line-up of stellar speakers, case studies, panel discussions, unique presentations providing access to a wealth of industry leading knowledge, sharing best practices and experiences, spotlighting trends, information exchange, insights and outlooks with actionable takeaways.



The Event will feature a comprehensive B2B Expo showcasing an array of avant-garde solutions, specific, transverse, latest technologies, cutting edge innovation, unique launches, cost-effective products, services and solutions that are customized to adapt to the given demands across all sectors.



Collaboration between technology organizations, investors, startups, small medium enterprises and entrepreneurs is instrumental in driving digitalization. There will be a special focus on promoting startups at the Future Tech Event.



EXECUTIVE MEET of 250+ carefully selected senior leaders and decision makers (C Level and CISOs) responsible or influencing IT and Technology strategy at their organizations, are invited. At Future Tech Event, meet the people who matter, with over 1000 industry experts, decision makers, technologists, entrepreneurs, investors, academia and more, in attendance.

Future Tech Event, is the ideal platform to engage with the industry leaders and make the connections you need to drive business growth and stay ahead of the curve. There are a multitude of opportunities for you to engage and collaborate with key stakeholders under one roof. The Event will facilitate unparalleled networking and business matching-making, providing a catalyst for investments, partnerships, business growth and development in the Sultanate of Oman's propitious technology sector.

VISION 2040

التقدم بثقة
Moving Forward
with Confidence

رؤية عمان
2040
SmartOman

Oman's Vision 2040 Digital Transformation will play an integral role, boost and nearly double to OMR 2.2 billion (USD 5.6 billion) by 2024, up from OMR 1.2 billion (USD 3.2 billion) in 2019, according to a recent report by the market research firm Global Data.

Future Tech Event remains committed to close collaboration with government entities and the private sector to deliver innovative solutions.

Future Tech Event aligns with Vision 2040 which highlights - A Diversified and Sustainable Economy that is based on Technology, Knowledge and Innovation, operates within Integrated Frameworks, Ensures Competitiveness, Embraces Industrial Revolutions and Achieves Fiscal Sustainability.

HEALTH & SAFETY PROTOCOLS - ALL SECURE

During these challenging times, our commitment to delivering exceptional live in-person events that support economic growth and recovery, will be reinforced by us.

Your health and safety is our top priority.

All Secure protocol is intended to protect our partners, exhibitors, visitors, delegates, colleagues and contractors.

We are committed to putting your safety first, ensuring a safe and seamless experience at the event.

We will continue to evaluate and expand our health safety protocols as medical recommendations evolve in accordance with the official guidelines set out by the relevant authorities of the Sultanate of Oman, following strict standards and precautionary measures. We will adapt our plans based on new and evolving information for events.

We will update this page regularly as protocols change, so you know what to expect for your travel to the Sultanate of Oman for the Future Tech Event.

SUPPORTERS



ASSOCIATIONS



MEDIA PARTNERS



UNIQUE OPPORTUNITIES



PRODUCT SHOWCASE

Present your products and services in the in the Expo Booth physically and virtually.



GENERATE NEW LEADS

Connect with the highest level of tech trade industry professionals with direct purchasing power who are attending the Event - physically and virtually.



1 - 2 - 1 MEETINGS

Schedule individual meetings and network with industry professionals.



THE SUMMIT

Attend live session presentations, fireside chats and panel discussions from industry thought-leaders covering a range of key topics.



KNOWLEDGE EXPANSION

Meet the experts, learn about new market trends and share your ideas



EXHIBITION BOOTH

Benefit from the opportunity to exhibit onsite as well as with a virtual presence.



NETWORKING

Opportunity to network onsite and global virtual attendees.



ON-DEMAND

Missed a Speaker Presentation? Catch-up in your own time through our on-demand service and view a presentation at your convenience.

WHY SPONSOR



Promote and increase brand image



Maximize your participation at the event



Drive traffic to your stand



Achieve multiple business objectives



Display and position your products and/or services



Develop new leads



Reach potential customers



Stand out from your competitors



Benefit from highly targeted marketing



Gain from integrated PR and media exposure



Assured ROI (Return on Investment)



Highlight your organization's commitment towards the development of this emerging sector

WHY EXHIBIT



LAUNCH new products and services



NETWORK with key decision makers and industry counterparts to boost your company profile



SECURE new partnerships while strengthening ties with current associates



DEMONSTRATE and promote your technology



INCREASE your brand visibility



MEET multiple visitors from targeted sectors



APPOINT agents, seek principles and dealership opportunities



SHOWCASE your company's accomplishments and increase brand awareness



GENERATE new sales leads and build a prospective database



EXHIBITOR PROFILE

EXHIBITING TECHNOLOGIES

-  3 D Printing
-  Telecom and 5G
-  Artificial Intelligence
-  Big Data & analytics
-  Blockchain
-  Computer hardware and Software
-  Consumer Technologies
-  Cloud Services & Datacenter
-  Covid 19 Solutions
-  Cyber Security
-  Digital Marketing & Social Media
-  Digital Transformation
-  Drones & UAV
-  Ecommerce
-  Education Technology
-  Emerging Technologies
-  Electronics
-  Fintech Solutions
-  Future Mobility
-  Industry 4.0
-  IOT
-  Mobile APP
-  Retail Tech
-  Robotic
-  Smart Cities
-  Smart Homes & Workplace
-  Startups
-  VR/AR/MR
-  Work Tech

* Note: The Expo Profile list is not exhaustive and is intended to serve as a guide only.



VISITOR PROFILE

The Event will bring visitors who are key decision makers, high profile government officials, corporates, business leaders from MNCs and SMEs, investors, tech thinkers and dreamers alike, making it a definitive networking platform, where new projects and partnerships are initiated and visionary objectives are implemented. The Visitors will also get the opportunity to learn and update their knowledge, identify and implement advanced global trendsetting and efficient solutions to optimize their business.

- Agriculture and Fisheries
- Angel Investors
- Automobile
- Aviation
- Banking & Finance
- Education and Training
- Energy, Oil and Gas
- Healthcare and Pharma
- Tourism & Hospitality
- IT and Telecom
- Legal
- Logistics and Transportation
- Manufacturing
- Media & Entertainment
- Ministries and Government
- Public and Government
- Real Estate
- Retail and FMCG
- Defense & Security
- SMEs
- Travel & Tourism
- Utilities

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EXCLUSIVE OPPORTUNITY

Benefit from Customized Sponsorship Packages to Suit Your Requirements and Budget
For Exhibiting Enquiries and Sponsorship Opportunities please contact:

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